

Bernard Re, Jr.

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Project Management

This is a small selection of projects that were completed by World Online under my direction as Online General Manager for the World Company. For further information contact Bernard Re, Jr., bre@globalhome.com or 860-824-1010.

News Center – converged news site for Lawrence Journal-World, Sunflower News Channel 6 and World Online

<http://www.ljworld.com/>

2001 Best newspaper web site in Kansas award winner, Kansas Press Association



KUsports.com – sports site

<http://www.kusports.com/>

2002 Finalist in the Digital Edge Awards for the Best Vertical Market Web Site, Newspaper Association of America



Lawrence.com – community site

<http://www.lawrence.com/>



Hometown.Lawrence.com – real estate site

<http://hometown.lawrence.com/>

2002 Finalist in the Digital Edge Awards for the Best Classified Web Site, Newspaper Association of America



Marketplace.Lawrence.com – portal to our local resource sites

<http://marketplace.lawrence.com>



Home and Garden – audience segment

<http://.homeandgarden.ljworld.com>

The screenshot shows the 'Home & Garden' section of the Lawrence Journal-World website. At the top, there are navigation buttons (Back, Forward, Stop, Refresh, Home, AutoFill, Print, Mail) and a search bar. Below the navigation is a banner for 'Tips to Increase the Value of Your Home' with a 'CLICK HERE' button and a 'TeamOne REAL ESTATE, INC.' logo. To the right is a 'PRODUCT OF THE WEEK' banner. The main content area is titled 'Home & Garden' and includes a sidebar with links for 'Home Improvement', 'Gardening', 'Video', and 'Participate!'. The main article is titled 'Let water slowly seep into the soil' and is dated Sunday, July 7, 2002. It discusses watering techniques and features a 'TeamOne Featured Home' with a price of \$164,900.00. There is also a 'Living & Family' logo and a 'The Journal-World FREE for 2 weeks!' offer.

Destination – local directory

<http://destination.lawrence.com>

The screenshot shows the 'Destination Lawrence' website, a local directory. The header features the 'destination Lawrence' logo and the tagline 'It's where to go'. Below the header is a navigation bar with links for 'add your business', 'commuter connection', 'local news', and 'community groups'. The main content area is titled 'It's where to go... for the best of Lawrence!' and includes a search bar and a list of categories such as 'Antiques/Collectibles', 'Clothing & Accessories', 'Drinks/Going Out', 'Food & Cooking', 'Furniture', 'Gifts', 'Home Entertainment', 'Home Decorating', 'Restaurants', 'Lodging', 'Sporting Goods', and 'Services & Real Estate'. There is also a 'Featured Businesses' section with logos for 'the CASBAH', 'FREE STATE', 'Creation Station', 'PRAIRIE PATCHES INC.', 'EVERYTHING BUT ICE', 'Marks JEWELERS', and 'CHOCOLATE FACTORY'. The footer includes a copyright notice for 2001, a contact form, and a 'Find your next great job...' section.

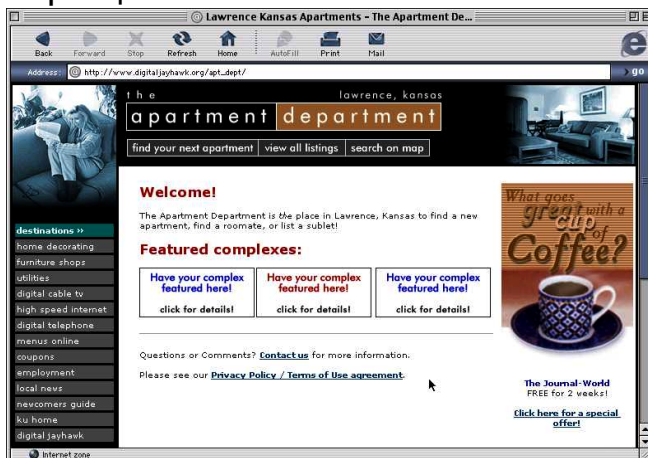
Restaurants – local directory

<http://destination.lawrence.com>



Apartment Department – local directory

<http://apartments.lawrence.com>



DouglasNewcomers.com – Douglas County newcomers guide site

<http://www.douglasnewcomers.lawrence.com/>



AmericaResponds.LJWorld.com – September 11th events site

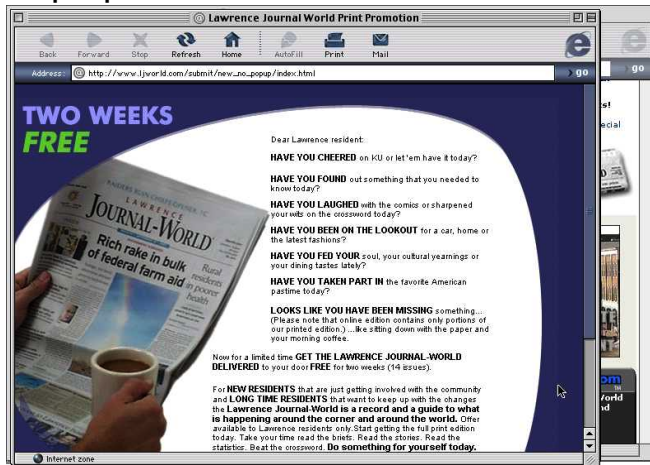
<http://americaresponds.ljworld.com/>

2002 Finalist in the Digital Edge Awards for the Most Innovative Use of Digital Media News, Newspaper Association of America



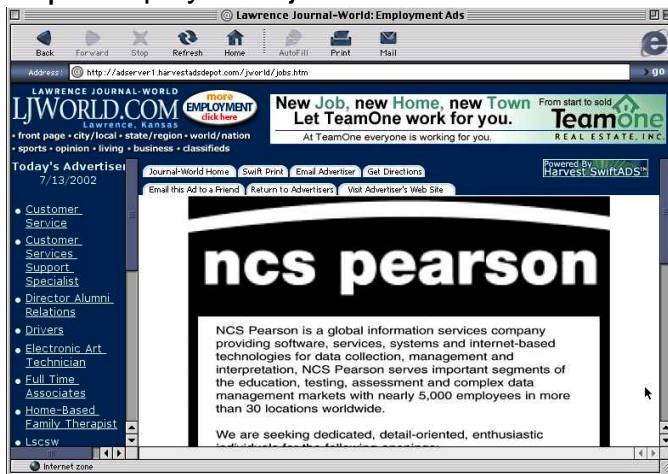
Newspaper Subscription Offer – "What goes good with coffee?"

Pop up screen



Employment Print Ads Brought Online – SwiftAds

<http://employment.ljworld.com>



Real Estate Print Ads Brought Online – SwiftAds

Click "Print Ads" tab at <http://hometown.lawrence.com/>



Crown Automotive – auto dealer site

<http://www.crownautomotive.com>



Team One – real estate site

<http://www.team1re.com/>



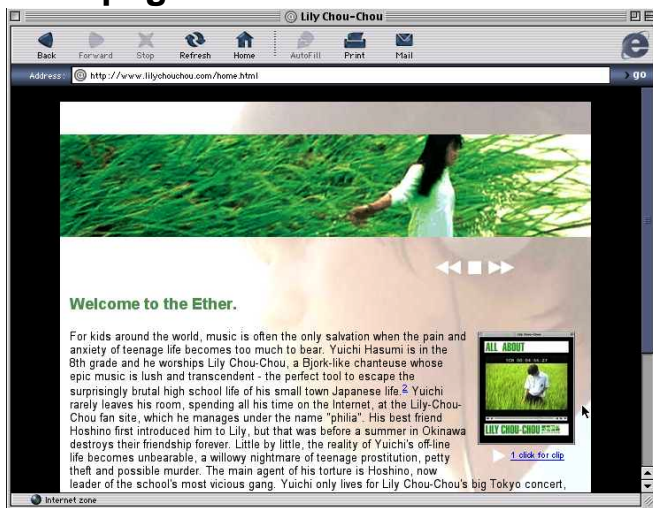
All About Lily Chou Chou – movie promotion web site

<http://www.lilychouchou.com>

Flash entry screen



Main page

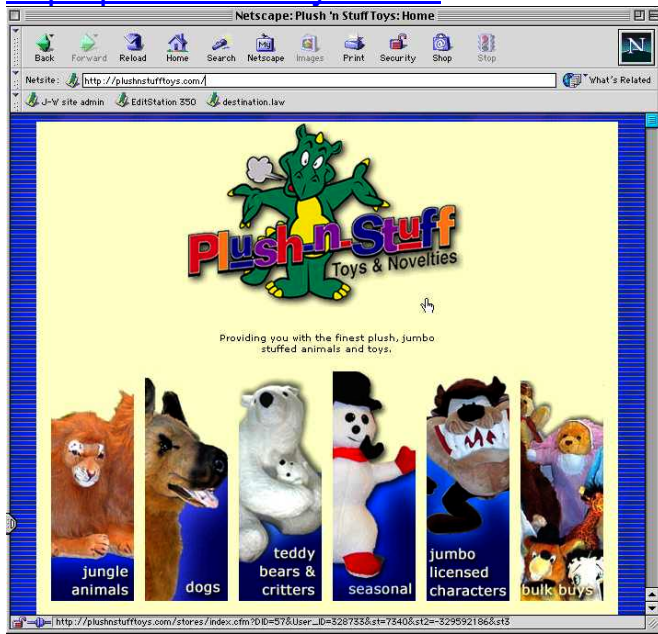


Movie pop up screen



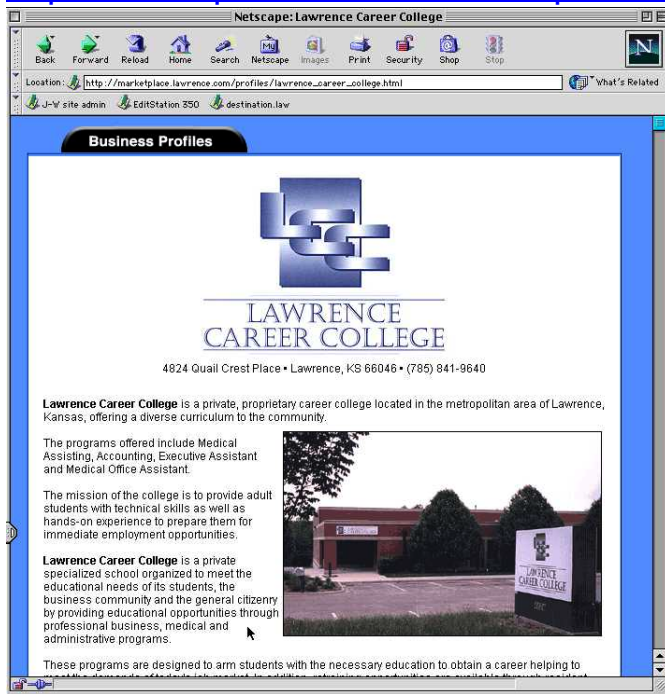
Plushnstufftoys.com – e-commerce retailer

<http://plushnstufftoys.com/>



Lawrence Career College – business profile page

http://marketplace.lawrence.com/profiles/lawrence_career_college.html



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